

# 2012 Aberdeen, MD Chamber of Commerce Membership Directory & Business Guide Advertising Rate Sheet/Information Form

If you choose not to advertise in the directory but wish to provide or correct your listing information as it will appear in the directory, please fill out the information form below.\*

## Ad Sizes & Rates

<u>Description</u>	<u>Width</u>	<u>Height</u>	<u>Black &amp; White</u>	<u>Color</u>
Outside Back Cover	8-1/2"	11"		<input type="checkbox"/> \$1350
Inside Front/Back Covers	8-1/4"	11"		<input type="checkbox"/> \$1145
Full Page	7-1/2"	9-3/4"	<input type="checkbox"/> \$ 675	<input type="checkbox"/> \$ 885
2/3 Page Vert.	5"	9-3/4"	<input type="checkbox"/> \$ 550	<input type="checkbox"/> \$ 650
1/2 Page Horiz.	7-1/2"	4-7/8"	<input type="checkbox"/> \$ 420	<input type="checkbox"/> \$ 520
1/3 Page Sq.	5"	4-7/8"	<input type="checkbox"/> \$ 285	<input type="checkbox"/> \$ 390
1/3 Page Vert.	2-3/8"	9-7/8"	<input type="checkbox"/> \$ 285	<input type="checkbox"/> \$ 390
1/6 Page Horiz.	5"	2-3/4"	<input type="checkbox"/> \$ 210	<input type="checkbox"/> \$ 285
1/6 Page Vert.	2-3/8"	4-7/8"	<input type="checkbox"/> \$ 210	<input type="checkbox"/> \$ 285
Business Card	3-3/8"	2"	<input type="checkbox"/> \$ 110	<input type="checkbox"/> \$ 180

### EARLY BIRD DISCOUNT!

Any ads with payment received by **12/16/11** will get a **10% Discount** – simply deduct 10% from the total cost before sending payment.  
Additional listings: \$35 each • Free **BOLD** listing with every ad!

<p><b><u>DEADLINES</u></b> All space reservations, ad materials, and payment must be submitted no later than <b>January 16, 2012</b></p>	<p>To reserve your ad space, please mail this form, email, or call: <b>Axtell Design Graphics and Marketing, LLC</b> Serving Harford, Howard, and Montgomery Counties Phone: 443-807-8205 • Email: robinkaxtell@aol.com</p>
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### \*INFORMATION FORM

Contact: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Website: \_\_\_\_\_ Business Category: \_\_\_\_\_

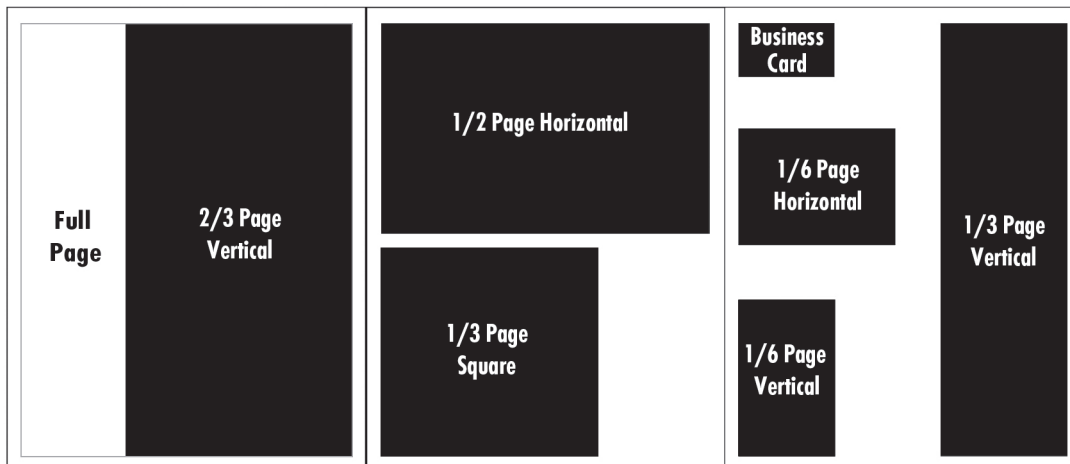
- If making payment by check, please make check payable to **Axtell Design Graphics & Marketing, LLC**

- If making payment by Credit Card, please provide following information:

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_



#### Ad Submission Requirements:

Camera-ready ads must be furnished according to the dimensions above and on disk or by e-mail. Acceptable files: PDF, TIFF, JPG, or EPS. Clean hard copies are accepted for black and white ads only.

Advertisers who submit materials unacceptable for publication will be notified and any production charges incurred will be billed accordingly. Creative services are available through Axtell Design Graphics and Marketing, LLC. (Creative fees will be negotiated separately.)